

**Global Eco 2010 features a stellar line-up of Australian and international tourism identities, offering a fascinating and insightful perspective on ecotourism around the world.**

[View Conference Program](#)

### **AUSTRALIA**

**Mark Stone,**  
Chief Executive, Parks Victoria



Mark has been the Chief Executive of Parks Victoria since 1998. Mark's knowledge of natural resource management policy, the tourism industry, along with the management and protection of Victoria's coasts, ports and alpine resorts is highly regarded both nationally and internationally. Mark has led significant innovations related to tourism in protected areas and was recently appointed to the Board of Tourism Australia.

[More information](#)

### **SOUTH AFRICA**

**Mark Witney**  
Director, Singita Game Reserves



Recognised as one of South Africa's Top 10 Tourism Brands, Singita Game Reserves are multi-award winners of virtually every hotel and travel award since they began in 1993.

Founded on a passion for wildlife, in 1993 Mark Whitney, and Luke Bailes (Owner) built their first lodge containing only 5 suites. Mark started off as the manager, guide and the bush pilot. Singita Game Reserves now consists of 9 lodges on 4 properties in 3 countries – South Africa, Zimbabwe and Tanzania – and employs over 1000 people.

[More information](#)

### **UNITED STATES OF AMERICA**

**Erika Harms,**  
Executive Director, Tourism Sustainability Council



Erika Harms is the Executive Director of the Tourism Sustainability Council (TSC) and Senior Advisor on Tourism at the United Nations Foundation. Ms. Harms has focused on creating platforms to bring together the private and public sector in support of the United Nations' conservation priorities, and has spearheaded initiatives such as the World Heritage Alliance for Sustainable Tourism and the Partnership for Global Sustainable Tourism Criteria.

[More information](#)

[Register For Global Eco](#)

