



FOCUS ON ECOTOURISM

Noosa is set to become the focus of all things ecotourism with the Global Eco Asia-Pacific Tourism Conference being held from 24-28 October 2010 at the newly opened eco-development: Outrigger Little Hastings Street Resort & Spa in Noosa, Queensland.



P: +61 7 3012 9575
F: +61 7 3210 0044

GPO box 2301
Brisbane QLD 4001

info@globaleco.com.au
www.globaleco.com.au

The conference program is set to offer industry professionals with an outstanding keynote program featuring national and international leaders in their field addressing Sustainability, Best Practice Operator Case Studies, Green Marketing and more.

Erika Harms, Executive Director – Tourism Sustainability Council (USA) will provide an insight into standards, protocols, processes and measurements for how businesses can practice sustainable tourism.

A successful operator perspective will be provided by Kauahi Ngapora, Chief Operating Officer at Kaikoura Whale Watch, an award winning 100% Maori owned whale watch company. An inspirational tale of how Kaikoura Whale Watch has developed into a key contributor to the development of people, industry and community.

The Theme Streams will address a range of topics from Experiencing Tourism in Protected Areas; Strategic Partnerships Delivering Sustainable Tourism; and Sustainability and Climate Change, to Interpretation Enhancing Experiential Tourism and Marketing and Creating Memorable Experiences

Day four is dedicated to the Indigenous Tourism Forum, focusing on the valuable economic contributions that indigenous communities can receive from tourism; the fulfillment of positive reconciliation actions; and the competitive advantage Indigenous participation in tourism provides for Australia.

This year being acclaimed the International Year of Biodiversity by UNESCO, Global Eco will also feature a Biosphere Managers Workshop focusing on



case studies of UNESCO Biospheres as living examples of Education for Sustainable Development and Biodiversity.

For the conference program and registration please visit

www.globaleco.com.au

FOR FURTHER INFORMATION CONTACT:

Michelle Farquhar

Media Manager

0432 334 994

Tony Charters

Convenor

0418 122 025